



Sree Gokulam Medical College & Research Foundation

(A Unit of Foundation of Non-Resident Indians)

Approved by National Medical Commission, Affiliated to Kerala University of Health Sciences

Accredited by NABH & NABL

Policy Number: *SGMC/Acad.Pol/035/2020*

Category: Student Welfare


Content: Pharmaceutical representatives interactions with medical students, interns & junior residents

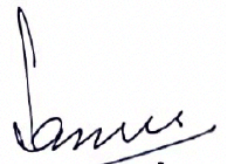
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Director


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Pharmaceutical Representatives Interactions with Medical Students, Interns and Junior Residents

Statement of Purpose

The institution understands the importance of relation between the pharmaceutical companies and the physician, but, emphasises on preventing abuse or misuse of the interaction and prioritising the patients interests.

Policy

The institution shall prepare its students, interns and junior residents about the ways to engage with the pharmaceutical representatives throughout their professional career through formal training. The senior faculty members of the institution of the rank of Associate Professors and Professors in the clinical departments shall formally educate the students, interns and the junior residents through designated hours of interactive lectures about:

- The nature of interaction between the pharmaceutical representatives and the physician
- The benefits and pitfalls of such interactions
- The moral obligation towards the patient safety and
- Prioritising patients interests over the information being received.

Applies to

Medical students, interns and the junior residents.

Associate Professors and Professors in Clinical Departments

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SGMC/Acad.Pol/035/2020	01.08.2020	5 years