

CBMR

Capacity Building in Medical Research



ON
14 JUNE 2022

ORGANIZED BY
DEPARTMENT OF COMMUNITY MEDICINE,
SREE GOKULAM
MEDICAL COLLEGE & RESEARCH
FOUNDATION
&
IPHA, KERALA STATE BRANCH

CBMR SERIES:

HEALTH COMMUNICATION RESEARCH METHODS

Our key speaker

Dr. LINDA SQUIERS with more than 30 years of experience in health communication research, is a leading expert in developing and testing health communication messages and interventions. She also has training and experience in health literacy, social marketing, program planning and evaluation, survey research, quantitative and qualitative data collection and analysis.



Dr. LINDA SQUIERS
PhD

Senior Health
Communication Scientist
Center for Communication
Science, Translational
Health Sciences Division
RTI International

14 JUNE 2022

8:30pm - 9:30pm(IST)

 **ZOOM PLATFORM**



For Registration scan the QR code
OR

Use the given Link

<https://forms.gle/qZa6QrH2tTSjU54f9>

FREE REGISTRATION & ONLY LIMITED SEATS

PROGRAM

8:30pm – 9:30pm

Welcome Address

Dr. BENNY.P. V

Prof & Head, Dept of Community Medicine, SGMC &RF

DR. REGI JOSE

Prof, Dept of Community Medicine, SGMC &RF

IPHA Vice President

Introducing the Speaker &
Moderator

Talk on Health Communication Research Methods

Guest Speaker

Dr. LINDA SQUIERS

*Senior Health Communication Scientist Center for Communication
Science, Translational Health Sciences, RTI International*

Vote of Thanks

Dr. ANIL BINDHU

Prof, Dept of Community Medicine, SGMC &RF

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